

ADVERTISE ON TDJFishingCollege.com

72% Of 2008 Fishing College Attendees Use The Internet
 Access over 2,000 unique visitors interested in fishing and outdoor recreation. With over 4,000 visits annually, your rotating 160 x 600 pixel skyscraper ad can help brand your business. Click-through to your website included.

Price only \$50

for 12 months if you are participating in 2009 Fishing College.

\$100 for 12 months for non-participants.



SIGNS AND GRAPHICS

Promote your business at the 2009 Fishing College.

Available to Fishing College vendors only. The Daily Journal offers a variety of custom printed signs to help your booth stand out. Return this completed form with your contract or fax to 815.935.4630.

Type of Signage	Size	x Cost Per Sq. Ft.	Qty.	Total
Laminated Signage \$2.75 per sq. ft. <i>(Laminated banner with two grommets—includes name & logo)</i>				
Unlaminated Signage \$1.75 per sq. ft. <i>(Banner includes name & logo)</i>				
RECOMMENDED BANNER SIZES: 2X3, 2X4, 2X5				
20x30 Poster Foam Core \$10.00 each <i>(Mounted on foam core board—includes name & logo)</i>				
Easel Rental \$10.00 each				

YOUR NAME/LOGO:

- Attached Typeset
- You have on File at The Daily Journal
- Best Expo Sign *(Included in Booth & Space Rental. 7x44 Black & White; Max. of 35 characters)*

Grand Total _____

For more information, please contact your advertising consultant or call 815.937.3386.