

Business/Organization \_\_\_\_\_  
(Name will be used for Booth Identification Sign. (maximum of 35 characters))

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Booth Exhibitor Contact \_\_\_\_\_ Contact Phone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**SPONSORSHIPS**

- DEADLINE: Monday, February 2, 2008** *(First come, first served)*
- EVENT SPONSOR: \$2500** *(Exclusive to One Sponsor, Includes full page, full color ad and 20x40 booth)*
  - CASTING CONTEST SPONSOR: \$500** *(Exclusive to One Sponsor, Includes eighth page black and white ad and 16x20 booth)*
  - ANGLER ZONE SPONSOR: \$500** *(Exclusive to One Sponsor, Includes eighth page black and white ad and 16x20 booth)*
  - INTERACTIVE ZONE SPONSOR: \$500** *(Exclusive to One Sponsor, Includes eighth page black and white ad and 16x20 booth)*
  - AQUARIUM SPONSOR: \$500** *(4 Sponsorship Opportunities, Includes eighth page black and white ad and 16x20 booth)*

**AD SPACE & BOOTH RENTAL FEE**

**DEADLINE: Wednesday, February 25, 2008**  
 Please check your choices and circle the prices that apply.

- |  |   |                 |                 |                  |
|--|---|-----------------|-----------------|------------------|
| <input type="radio"/> <b>8x10 BOOTH ONLY</b>                           | Your Price                              |                 |                 |                  |
| Regular Price  | <b>\$250</b>                            |                 |                 |                  |
| 2009 Fishing Derby Sponsor (Save 10%*)                                 | <b>\$225</b>                            |                 |                 |                  |
| NON-PROFIT – Must have valid 501C3 (SAVE 50%)                          | <b>\$125</b>                            |                 |                 |                  |
| <input type="radio"/> <b>8x10 BOOTH AND B/W AD IN PROGRAM</b>          | <b>1/8 Page</b>                         | <b>1/4 Page</b> | <b>1/2 Page</b> | <b>Full Page</b> |
| Regular Price  | \$350                                   | \$425           | \$550           | \$875            |
| 2009 Fishing Derby Sponsor (Save 10%*)                                 | \$315                                   | \$383           | \$495           | \$788            |
| NON-PROFIT – Must have valid 501C3 (SAVE 50%)                          | \$175                                   | \$213           | \$275           | \$438            |
| <input type="radio"/> <b>B/W AD IN PROGRAM ONLY</b>                    | <b>1/8 Page</b>                         | <b>1/4 Page</b> | <b>1/2 Page</b> | <b>Full Page</b> |
| Regular Price  | \$135                                   | \$240           | \$430           | \$780            |
| 2009 Fishing Derby Sponsor (Save 10%*)                                 | \$122                                   | \$216           | \$387           | \$702            |
| NON-PROFIT – Must have valid 501C3 (SAVE 50%)                          | \$ 68                                   | \$120           | \$215           | \$390            |
| <input type="radio"/> <b>OUTSIDE SPACE (10¢ per sq. ft.)</b>           | 10¢ per sq. ft. x _____ sq. ft. = _____ |                 |                 |                  |
| <input type="radio"/> <b>ADDITIONAL INSIDE SPACE (25¢ per sq. ft.)</b> | 25¢ per sq. ft. x _____ sq. ft. = _____ |                 |                 |                  |

\*10% and \$25 Off discount is not applicable to non-profit groups.

- SUBTOTAL:** \_\_\_\_\_
- ADD COLOR: 1-Color \$100 2-Color \$200 3-Color \$300**  
*(Circle price of 1-Color, 2-Color or 3-Color)*
  - RESERVE BACK PAGE OF AD PROGRAM: \$540**  
*(Available only with full page purchase. First come, first served.)*

- WEB ADD-ON:**  
*(Available only with full page purchase. First come, first served.)*
- \$50 Skyscraper Ad** *(Participant in Fishing College)*
  - \$100 Skyscraper Ad** *(Non-participant)*

**NEW TOTAL:** \_\_\_\_\_

**MINIMUM DUE: \$100**  
*(Due March 6, 2009)*

**ENCLOSED:** \_\_\_\_\_

**PLEASE SIGN HERE**

*(Contract cannot be accepted without signature)*

X \_\_\_\_\_ Date \_\_\_\_\_  
 \$100 deposit due by March 6, 2008. By completing and signing this contract, we have read and agree to abide by the rules and regulations governing this event, which are part of this contract.

**PAYMENT OPTIONS**

Payments may be made by cash, check (payable to The Daily Journal). If selecting credit card, please complete the authorization.

**Cash**    **Check**    **Visa**    **Mastercard**    **Discover**

Credit Card# \_\_\_\_\_ Expire Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

The Kankakee County Fairgrounds and/or The Daily Journal will not be responsible for your property. All products must be removed at the close of the show on Saturday.  
**Please mail contract and deposit or full payment to:**  
 The Daily Journal 2009 Fishing College, 8 Dearborn Square, Kankakee, IL 60901  
**Phone: 815.937.3386**

# Rules and Regulations

No exhibits may be dismantled before 4:00 p.m., Saturday March 21, 2009. Exhibits may be assembled on Friday, March 20, 2009, 3:00 p.m. – 7:00 p.m. Exhibits must be removed no later than Saturday, March 21, 2009, at 4:00 p.m. If the exhibitor fails to remove the exhibit, the sponsor may do so and any expenses incurred shall be charged to the exhibitor. Should The Daily Journal ("Presenter") fail to hold the **FISHING COLLEGE** as herein provided, or to furnish the exhibitor the space herein described, it shall promptly refund all exhibitor sums paid, and such refund shall be accepted by the exhibitor in full settlement of all loss or damage suffered by the exhibitor.

## 1. Assignment of Space

Whenever possible, space assignment will be made by presenter in keeping with the desires of exhibitor. However, final determination of space assignment is reserved by presenter and assignments will be made or changed in the best interest of the Show as determined by presenter's sole discretion.

## 2. Retail Space

Retail sales at the exhibition are permitted, provided that the exhibitor complies with all laws and regulations regarding retail sales, including but not limited to all laws and regulations regarding payment of sales tax. All such items are brought to the exhibition and sold and displayed at the exhibitor's own risk, and should be safeguarded at all times. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by exhibitor only from within his booth. In this space the exhibitor shall be permitted to exhibit any equipment or items used in business. Presenter reserves the right to restrict, prohibit, or remove any exhibits of exhibitors which in the presenter's judgement may be offensive or detract from the general character of the show. This reservation includes persons, things, conduct, printed matter, or anything of a character which may be detrimental to the exhibition as a whole. The distribution of any articles that interferes with the activities or obstructs access to neighboring booths or that impedes aisles, is prohibited. No article containing any product other than

the product or materials made or processed or used by exhibitor in his product or service may be distributed, except by written permission of the presenter.

## 3. Payment and Refunds

In consideration for the use of such space, exhibitor shall pay the presenter the agreed upon deposit of \$100 on or before Friday, March 6, 2009. If the space assigned to the exhibitor is not fully paid for by Friday, March 6, 2009, presenter may terminate this contract and reassign to another exhibitor. If the exhibitor does not claim or occupy the assigned space or spaces, the exhibitor is still responsible for full payment. In neither case shall defaulting exhibitor be entitled to the refund of any sums paid in advance for such space.

## 4. Liability and Insurance

Neither the presenter nor its agents or employees shall be liable for the loss or damage to the property of or loss of business to exhibitor, or any loss by theft, damage by fire or other means, or for any injuries to exhibitor, its employees, agents, customers or guests, arising from any cause or matter whatsoever even though caused or contributed to by the negligence of the presenter, its agents or employees. Exhibitor on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless to presenter, its agents, and employees, from all costs, losses, damages, and expenses, including court costs, attorney fees, and other costs if litigation arising out of or from any occurrence of accident in connection with the use by exhibitor of its exhibition space. Exhibitor shall be responsible for any and all damages and personal injuries to or on the premises caused by the acts of exhibitor, its agents, employees, or guests, whether accidental or otherwise. The exhibitor shall be responsible for providing workman's compensation insurance for its agents and employees. All exhibitors must provide a certificate of liability and workers' compensation insurance to the The Daily Journal. The Certificate should provide for limits of liability of \$500,000 Combined Single Limit (CSL) and Statutory workers' compensation limits. We must have a copy of your Certificate of Insurance along with

your final payment prior to setting up your exhibit. The exhibit shall purchase and maintain such insurance as will protect him from claims which may arise out of or result from the Exhibitor's operation, whether such operation be by himself or by any Subcontractor or by anyone directly or indirectly employed by any of them, or by anyone for whose acts any of them may be liable. Exhibitor further agrees to leave the properties in as good a state and condition as they were when exhibitor first took possession, ordinary wear and tear accepted. Exhibitor agrees that if the premises are damaged by any act of exhibitor, the exhibitor shall pay to presenter such as may be necessary to restore the property to the same condition as when exhibitor received its space.

## 5. Agreement Acceptance and Unwritten Rules

Upon acceptance of this Contract by the exhibitor and presenter it shall be a legal binding contractor, provided that each party may cancel within the conditions of the Contract. Presenter reserves the right to make and publish show rules and regulations for the conduct of the Exhibitors and the Show generally. Further, presenter reserves the right to make changes, amendments and additions to these rules and such further rules and regulations as it considers necessary for the good of the Show. Any matter specifically covered herein or in the Show prospectus are subject to decision by presenter and its decisions in any matters which may arise hereunder shall be final.

## 6. Revise or Amend Terms

Presenter may revise or amend terms and conditions of this contract, which are binding upon exhibitor.

Presented by:

THE DAILY  
**JOURNAL**

Daily-Journal.com

**For further information,  
contact Cherie Smolkovich  
at 815.802.3889  
Fax 815.929.5413**